

Foundation Region New Europe is looking for a partner for its project idea

„Nature has rights too” under the “Europe for citizens” programme call 2012

Funding	Europe for citizens, Action 2: Active civil society in Europe Measure 3: Support to projects initiated by civil society organisations
Deadline for applications	15 February 2012
Deadline for expression of interest	10 February 2012
Working title of the project	„Recycling for clean nature”- working title
Aims of the project	<p>The environment protection is a major issue not only in Europe, but globally as well. Europe takes the lead when talking about environmental challenges and clear prove for that was this years Durban conference for the climate change where the EU took the lead again. The European union and the European Commission aim to put in the heart of all its policies the environment: in the field of agriculture, in the cohesion policy, research and development, energy efficiency, smart cities etc. Protection of nature is key element for improving the EU competitiveness on the global scene as well.</p> <p>That’s why the project aims to promote the values for safeguarding the nature as a major streamline is our lives. Every single move or legislative proposal as regards environment will affect the everyday life of many Europeans. This is the reason for us to try to involve civil society in environmental protection, behaviour and understanding issues about how should we live in harmony with nature and other species around via these projects.</p> <p>FRNE believes that educational and information campaigns should start from childhood and cut through families, school, leisure, students. The project organizers also believe that exchange between partner organizations from Romania and Bulgaria on the issue of protection of environment will help strengthening the confidence of the organizers when communicating issues of supranational importance. The debates organizes in each of the partner countries will feature participants from the partner country helping the exchange of practice and solutions of common problems.</p>
Tasks description	<p>1. Organising of two public discussions:</p> <ul style="list-style-type: none"> ❖ Organizing of a public discussion with subject „Buy back of old electric appliances – batteries, mobile phones etc.” with participation from leading national media, NGOs, representatives of the relevant commissions within the National Parliament, representatives from the Ministry of Environment and Waters,

	<p>etc.;</p> <ul style="list-style-type: none"> ❖ Organising of a discussion – “Recycling – the truth about treatment of the waste” – with officials from state administration, environmental agencies, media. <ol style="list-style-type: none"> 2. Creation of a book with stories for safeguarding the environment. <ul style="list-style-type: none"> ○ The stories will be targeted to children at preschool age. ○ Organising of a competition for illustrations for the book among students from National academy of Art; 3. Development and administration of a website of the project: <ul style="list-style-type: none"> ❖ Aim of the website creation: building upon environmental consciousness of people through communication modules and educational material; ❖ Communication about the projects, results, dissemination, feedback; ❖ Upload of the book on the website; 4. Production of 40 000 copies of the book and dissemination through the newspapers network of Trud and 24 hours daily for the International children’s day - 1 June (2013) 5. Creation and administration of a Facebook page of the project with continuation of the two topics under the project. 6. Development of a Facebook application to attract fans to the project’s Facebook page. Facebook advertisement. 4. Production of a educational film for protection of the environment „10 things which we have to keep in mind about the environment” 5. Dissemination of the film to all schools in Sofia (1 copy per school) – 250 copies 6. Open air projection of the film for children – in front of the National theater in Sofia for students of pilot schools; 7. Printed advertising <p>Role of the partner:</p> <ol style="list-style-type: none"> 8. Adapting the site in the partner’s language 7. Translation of the book; organizing parallel competition for illustrations for the book among Romanian students; 8. Organizing parallel discussion with subject „Buy back of old electric appliances – batteries, Mobile phones etc.” with
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	<p>participation from leading national media;</p> <p>9. Organising of a discussion – Recycling – true about the treatment of the waste – officials from state administration, environmental agencies, media, etc.</p> <p>10. Translation of the a educational film for protection of the environment „10 things which we have to keep in mind about the environment” and open air projection of the film for children in Romania</p> <p>11. Advertising;</p>
Partners sought	Romanian NGO active in the field of youth and/or environmental protection
Partners so far	FRNE Sofia Municipality – associated partner
Co funding rate and	70% from the EC
Maximum amount of the project	Estimate: 70 000 – 80 000 euros
Duration foreseen	11 moths
Contacts	
Additional information	http://eacea.ec.europa.eu/citizenship/funding/2012/call_action2_3_en.php